

Mentzer Media Services

600 Fairmount Avenue

Ste 600

Towson MD 21286

Crossroads Gps/ Issue
Submission Number 578 Issue 1



[nbc4i.com](#)

Aug 11 2012

NBC 4 / WCMH
3165 Olentangy River Road
Columbus, OH 43202
PHONE (614) 263-4444 FAX (614) 447-9107

Original

Client:	Crossroads Gps/ Issue	Submission Cost:	20300	Campaign Ref.	E:120706032
Buyer:	..	Client/Product/Estimate:	./. 1975	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/10/12 to 09/23/12	Weeks:	2	Order Ref:	06225218
Est/PO Number:	06225218	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Product:	Crossroads Gps	Booking Group:	WCMH	Key Market:	Columbus, OH
Demographic:	(L) Household				

Ref	Sales Product Details	Rev Type		Rate	Spot Type		09/10	09/17	Total	Cost
1	M-F 6a News MTWTFSS Isolations: W/C 09/10 .TWTF..	03		1200	30	Nbr of Spots	8	8	8	9600
2	M-F 9a Today Show II .TWTF..	02		1000	30	Comme				6000
3	Sat 7-8a Today ShowS.	03		1500	30	Nbr of Spots	6	6	6	15000
4	Sat 7p NewsS.	03		1200	30	Comme	1	1	1	1200
5	M-F 9a Today Show II M.....	02		1000	30	Nbr of Spots	2	2	2	2000
Weekly Totals: Total Spots(Ord Spots)					16		2	18		

Grand Totals

	Month 9 Weeks: 5	
	09/10	09/17
Totals	18	16
Spots		
Cost	20300	18300
		2000

Grand Totals:

Spots:	18
Gross Total:	20,300.00
Commission:	3,045.00
Net Total:	17,255.00